

# Race Committee Meeting Minutes

Date: 16 Feb 2007

Attendees: Bill Malone, Graham Powell, Sam Vafiadis, Ann Hardy,  
Paul Capozzoli & Nick Blend

## Completed Items:

1. It was decided to hold the Road Race on Saturday 21 July and the Team Time Trial on Sunday 22 July.
2. Both races will be held in Chesterfield County.
3. The Road Race will be held on the 15 mile loop designated the Clover Hill course while the Team Time Trial will be held on the 15 mile loop designated the Berry Farm course.
4. The format for the Road Race (age graded State Championships) will be:

Category	Distance	Start Time	Prizes
Men 30+	60 miles	9:00	120/90/70/50/40
Men 40+	60 miles	9:20	120/90/70/50/40
Men 50 +	45 miles	12:00	120/90/70/50/40
Women 40 +	45 miles	12:15	120/90/70/50/40
Juniors 15-18	15 miles	12:20	merchandise

5. The format for the 4 person Team Time Trial will be:

Category	Distance	Start Time	Prizes
Men Pro 1,2,3	30 miles	9 am with	320/160/100
Men 3,4	30 miles	two minute	240/120/80
Men 4,5	30 miles	intervals	240/120/80
Women	30 miles		240/120/80
Juniors 15-18	15 miles		merchandise

## Next Steps:

1. Paul and Joe will create the race flyers and upon committee approval submit them to Pete Swann.
2. Paul will run the details of the event by Ruth Stornetta to get some feedback before formally submitting the races to Pete.
3. Upon approval from Pete; Graham will begin the Chesterfield County permit process while Ann will begin the USCF permit process.
4. Bill will put the race info up on bikereg.

## Sponsorship:

In addition to our current club sponsors, we discussed getting some race weekend sponsors. These advertisements would be in the form of course banners. Some target sponsors could include homebuilders in the area (Centex, etc), convenience stores (Sheets/Wawa), Hammer Gel, American Family Fitness, etc. Paul will create a marketing brochure to present to potential race weekend sponsors.

## Advertising:

We will list the races in Bicycling magazine. Also, the goal is to work with some local publications such as the Chesterfield Observer and the Times Dispatch to get a write up preceding the event. In addition, local television sportscasters will be made aware of the event.